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Principles of Business,
Marketing & Finance



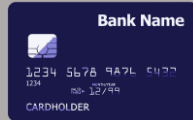
Pitch your
product with
Shark Tank

Shark/Evaluator: _____

Shark Tank Rubric		 Name: _____ Date: _____ Period: _____	
Assessment	Points Possible	Shark Evaluation	
Appearance: Business Casual Boys: Collared Shirt Girls: Blouse/Nice Shirt	10		
Behavior of Presenter – Confident, prepared and focused	10		
Product – Is it clear what product/service is being offered?	10		
Business Description – Understood scope of business and able to explain	10		
Market – Is there a market for this product	10		
Target Market – Clear target market/who they would try to sell products to	10		
Advertisement – Clear, interesting & informative advertisement for product/service	10		
Financial & Operating Plan – Reasonable product price and explained how business would operate	10		
Creativity – Was product unique/memorable? How is this product different from other similar products already on the market?	10		
Q&A: Able to accurately answer all questions about their product	10		
Total=FINAL GRADE	100 possible		
Other notes:			

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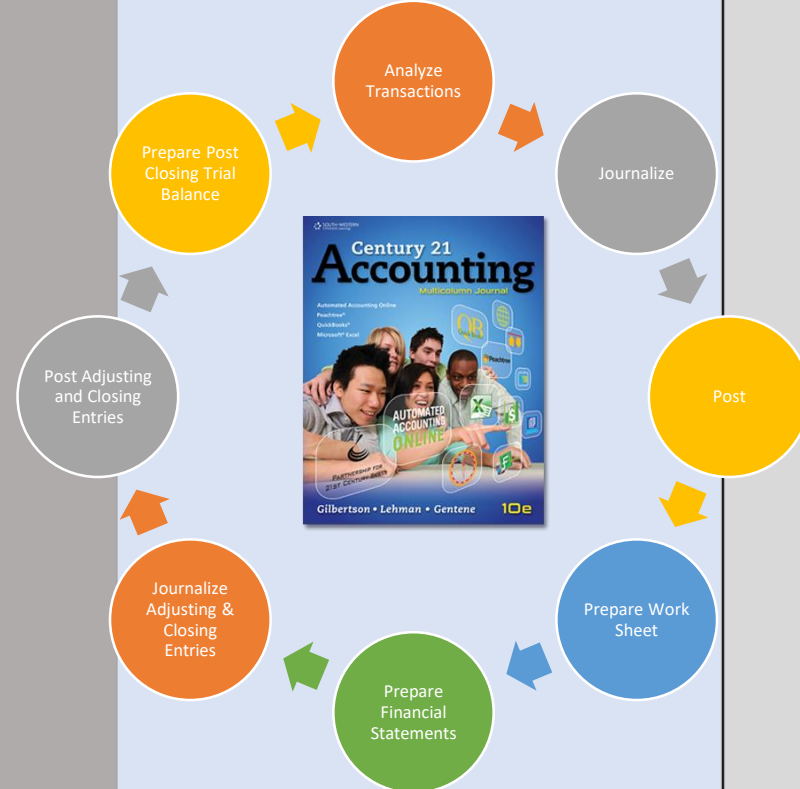
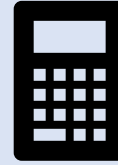
Money Matters



Budget
Housing Decisions
Buying a Car
Credit
Taxes
Banking
Investing

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Accounting



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Securities & Investments

